



# European identity via EU projects

*Centre for international projects  
and programmes,  
Voronezh State University*



Voronezh, July 5-7, 2016

Co-funded by the  
Erasmus+ Programme  
of the European Union





# European Identity, Cultural Diversity and Political Change (EUinDepth) FP7 Marie Curie Actions

January 2014 -31 December 2017

## ***Objectives:***

- to develop common methodology of conducting cross-country surveys
- to observe the phenomenon of European identity in the EU and non EU-countries
- to identify the unity and diversity in the perception of Europe in the EU and non EU-countries
- to investigate the issue of cultural security and cultural violence in multiethnic European region
- to prepare expert recommendations for developing strategies for building partnership between the EU and the neighbouring countries



Co-funded by the  
Erasmus+ Programme  
of the European Union





# Project consortium

## ***7 European universities:***

- **Center of International Projects of Academy of Sciences of Moldova  
(project coordinator)**
- **Catholic University of Leuven, Belgium**
- **University of Birmingham (CREES), Great Britain**
- **Sciences Po Bordeaux , France**
- **Georg August University of Goettingen, Germany**
- **Eötvös Loránd University, Hungary**
- **University of Siena, Italy**

## ***7 Russian universities and research centres:***

- **Association of European Studies, Institute of Europe, RAS**
- **Institute of World Economy and International Relations (IMEMO), RAS**
- **Voronezh State University**
- **Kuban State University**
- **Perm State National Research University**
- **Tomsk State University**
- **Udmurt State University**



Co-funded by the  
Erasmus+ Programme  
of the European Union





# Project strategy

**WP1 Development of the joint methodology, questionnaires and methodological materials for the cross-country surveys**



**WP2 Geographical, political and cultural frontiers of Europe in the EU and non-EU countries (Russia, Moldova)**

**WP3 Cultural Diversity and Identity Conflict Management in EU and non-EU countries (Russia, Moldova)**



**Identification of commonality and diversity in perception of Europe**  
**Expert recommendations for development of the EU Partnerships Strategies with neighboring countries**



Co-funded by the  
Erasmus+ Programme  
of the European Union





# Jean Monnet Project To be European in Russia: pro and contra (ProEU)

## ***Globally:***

- ü contribute to development of mutual understanding between the EU and Russian societies
- ü overcome difficulties and contradictions in perception “to be a European”
- ü foster the dialogue between the academic world, policy-makers and business

## ***Objectives:***

- ü to develop a methodology and tools for cross-culture
- ü to create online information resource on EU subjects
- ü to conduct the cross-culture analysis “To be European in Russia: pro and contra”
- ü to prepare the vision paper
- ü to implement training courses for teachers, young professionals in public administration
- ü to organize International Forum
- ü to prepare the expert recommendations



Co-funded by the  
Erasmus+ Programme  
of the European Union





# ProEU: Target groups

*Wider academic and business community and regional authorities of Russia and EU*

• Russian and EU educators

• teachers

• researchers

• regional authorities

• business community - EU business in Russia and Russian organizations dealing with the EU partners

• civil society



promotion of excellence in teaching and research in EU studies in Russian HEIs, diversification of EU-related subjects; foster research activities

training for teachers, young professionals in public administration, providing them with appropriate knowledge and skills on EU subjects, encourage their interest in EU studies

opportunity for regional authorities and business community to express their needs and problems in EU-Russia cooperation

*External expertise and evaluation will be provided by representatives of 13 HEIs from EU countries and Russian regions*





# EUinDepth&ProEU main results

- On-line resource “European Identity and political challenges”
- On-line questionnaire “Perception of Europe: unity and diversity”
- Cross-country survey
- Joint publication “Perception of the geographical, political and cultural frontiers of Europe”
- Vision paper “To be European in Russia: pro and contra”
- Collective publication “European Identity and political challenges”
- Expert recommendations for development of the EU Partnerships Strategies with Russia





# EUSpace EuIdentity

[http://euspace.vsu.ru/en/erasmus/zhan\\_monne/proeu](http://euspace.vsu.ru/en/erasmus/zhan_monne/proeu)

## Identity

Voronezh State University participates in a number of projects aimed at carrying out in-depth research in the field of European Identity.

The collaborative work of a number of European and Russian universities will allow to consider the notion 'European Identity' from historical, sociolinguistic, geographical, judicial and linguistic points of view and thus contribute to its understanding.

The deliverables of the projects such as developed methodologies, publications of research papers and partner country's presentations concerning identity issues will provide sound basis for further international projects in this field.

Identity supported projects: 'European Identity through the European Union policy (PolidEU), Approximation of the EU law in Russia' (EULAP), 'To be European in Russia: pro and contra' (ProEU), 'European Identity, Cultural Diversity and Political Change' (EUinDepth), 'Development of approaches to harmonization of a comprehensive internationalization strategies in higher education, research and innovation at EU and Partner Countries' (HARMONY).

Questionnaire

Harmony	ProEU	EUinDepth	PolidEU	EULAP



Co-funded by the  
Erasmus+ Programme  
of the European Union







# Cross-culture survey

## Online questionnaire: bottom-up view on the European issues

attract attention to needs and problems in EU-Russia cooperation in academic and business spheres and evoke discussion of expert community with prospects of resolution and joint activities intensification

### 1. What does the word 'Europe' mean to you? \*

Please rate (scale of 1-5) how strongly you agree or disagree with each of the following st

	Strongly agree	Agree	Neither agree nor disagree	Disagree
European Continent	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
European Civilization	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
European Union	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
European economy, culture etc.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

### 2. Define the geographical boundaries of Europe? \*

- the countries of the Old World
- the European boundary lines along the Oldenroy, the Eastern territories do not belong to
- the Eastern and Southern boundaries of the European Union
- the boundary crosses the basin of the Volga river
- the territory stretches from Gibraltar to the Ural mountain range
- Answer:

### 3. What forms the basis of the European civilisation? \*

Please rate (scale of 1-5) how strongly you agree or disagree with each of the following st

	Strongly agree	Agree	Neither agree nor disagree	Disagree
Christianity	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
ancient heritage	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
achievements in science and technology	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
the principles of freedom, democracy and respect for human rights and fundamental freedoms	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

### 4. What values do you regard as the most important for the European civilisation? \*

Please rate (scale of 1-5) how strongly you agree or disagree with each of the following st

	Strongly agree	Agree	Neither agree nor disagree	Disagree
	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

### 5. Is the concept of the 'European civilisation' identical to the one of the 'Western civilisation'? \*

- Yes. The Northern and Southern American countries also belong to the European civilisation
- Yes. The culture of the Northern and Southern American countries was influenced by the culture of the European civilisation
- No. The Western civilisation is associated with American civilisation, whose characteristic features distinguish it from Europe/the European one
- Answer:

### 6. If we look at the European civilisation in the framework of the European continent, we might say that it is represented by a number of core cultures, i.e. French, German, British, Italian. Could you add any other cultures in the list? \*

Please rate (scale of 1-5) how strongly you agree or disagree with each of the following statements

	Strongly agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
Scandinavian	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Slavic	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Russian	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Irish	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

### 7. Which language is most closely associated with the concept of the 'European Civilisation'? \*

Please rate (scale of 1-5) how strongly you agree or disagree with each of the following statements

	Strongly agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
English	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
French	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
German	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Greek	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Latin	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Russian	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

### 8. What do you think about the influence of migration on the social and economic situation in different countries? \*

choose from 1 to 3 options, please

- migration is a vital source of labour force
- disagree

### 9. Can you say 'I am European' about yourself? \*

- No, I am a citizen of my country
- Yes, I am European
- I am a citizen of the European country, which means that I am European

### 10. What does being European mean to you? \*

Please rate (scale of 1-5) how strongly you agree or disagree with each of the following statements

	Strongly agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
live on the territory of the European continent	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
be the citizen of one of the EU countries	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
share European values	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
know European languages	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

### 11. The fluent knowledge of which language is highly appreciated in the modern society? \*

- English
- German
- French
- Spanish
- Russian
- the knowledge of any foreign language is necessary for being a successful person in the modern world
- Languages do not play role in being in demand in a society nowadays

### 12. What does the concept 'Russian World' mean to you? \*

- the Russian Empire before 1917
- the post-Soviet world
- the Russian Federation
- all Slavic countries
- Answer:

### 13. Do you find the statement 'Europe consists of two parts, namely Eastern European and Western one, which differ in a number of ways, but are connected genetically' right? \*

Co-funded by the Erasmus+ Programme of the European Union





# EUinDepth&ProEU main results

- Joint publication “Perception of the geographical, political and cultural frontiers of Europe”
- Collective publication “European Identity and political challenges”
- Vision paper “To be European in Russia: pro and contra”
- Expert recommendations for development of the EU Partnerships Strategies with Russia





# Voronezh University

We encourage you to join in

- Proceedings of Voronezh University (special edition)
- Collective publication “European Identity and political challenges

