



COMPREHENSIVE INTERNATIONALIZATION STRATEGY FRAMEWORK

Voronezh, May 17 – 19, 2017



Work Package 3: Framework of a Comprehensive Internationalization Strategy

Lead Organizations: Sapienza University of Rome, Italy (*leader*)
Southern Federal University, Rostov-on-Don, Russia
(*co-leader*)

Outcomes:

- Framework of a Comprehensive Internationalization Strategy
- Action Plans of Internationalization Strategy
- Staff up-skilling seminars



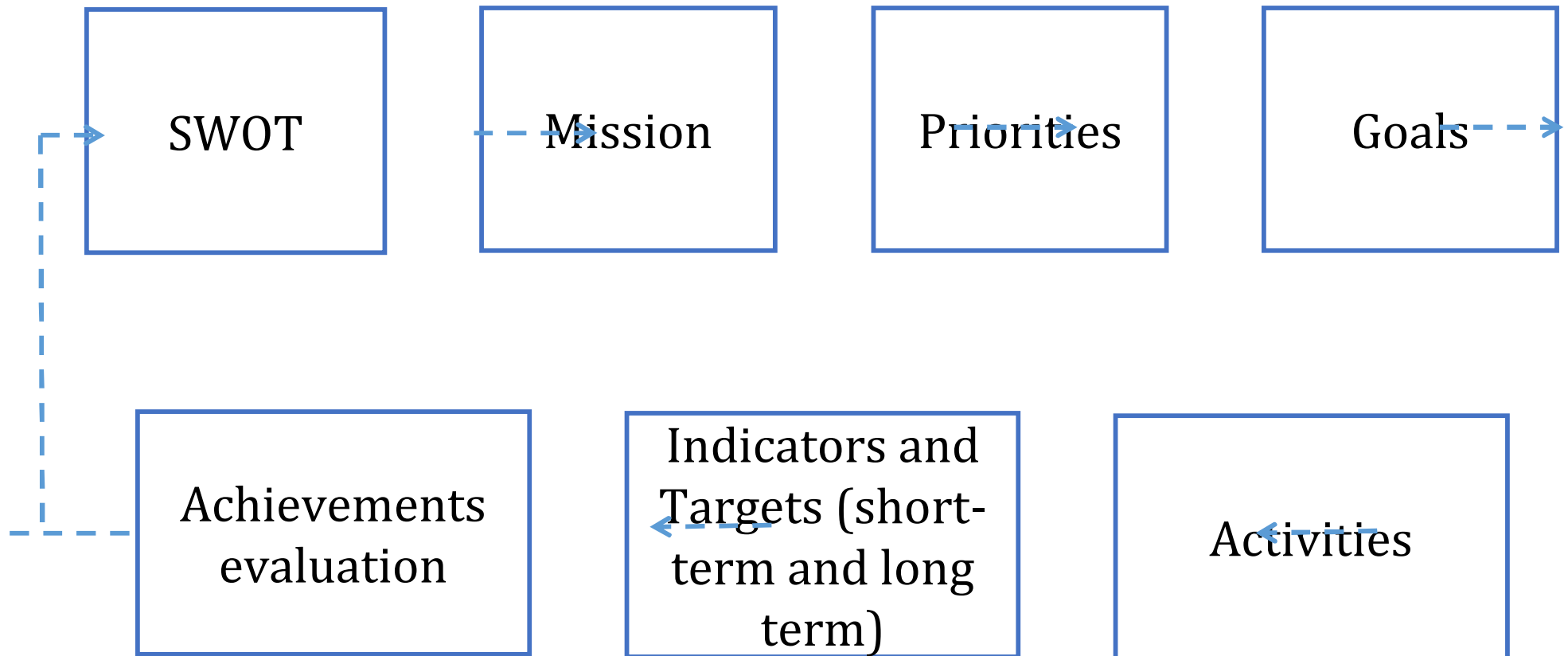


Project results for the University

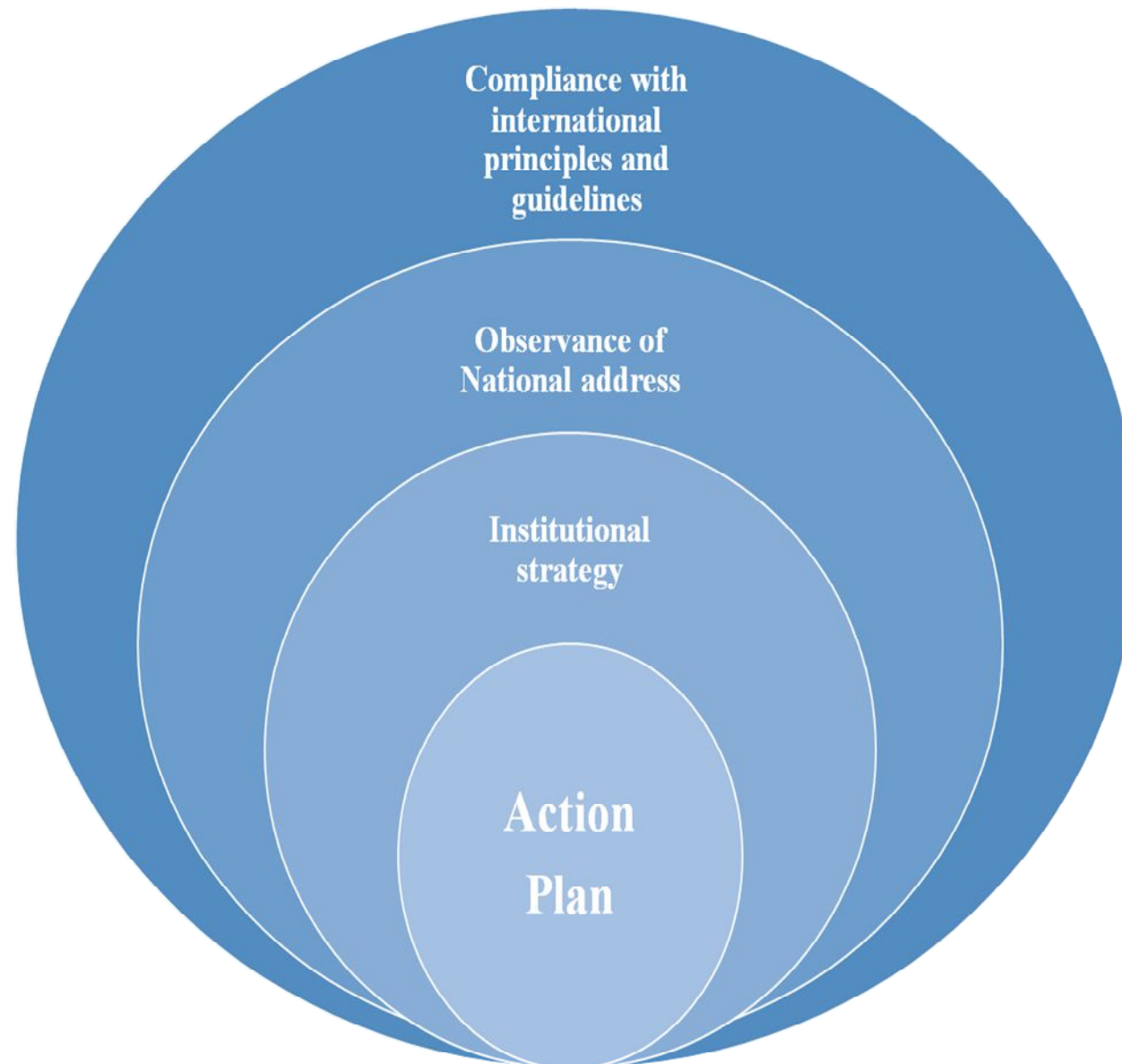
- Internationalization Strategy of the University and its units.
- Internationalization Action Plan of the University and its units.
- University staff trainings on internationalization toolkits implementation.
- Involvement in international expert network for internationalization in higher education.



Internationalization strategy design and implementation:



Top down approach:



Top down approach: Case of Russia



Opportunities and Threats:

Outgoing

Presidential scholarship (100 scholars per year)
Global Education program (750 fellows for 3 years)
DAAD (1500 scholars from 2004)
M.Lomonosov – 70 scholars per year
I.Kant – 20 scholars per year
Russian language and courses in Russian –

Obstacles

- Lack of financial support
- Lack of foreign languages knowledges
- Learning arrangements
- Administrative barrier: difficulties with teaching load transfer, preservation of jobs
- Motivation: psychological, courses modernization

Incoming

Quota for foreign citizens – funded from RF budget (15 000 students from 179 countries)
Joint programs (186 programs with 156 European countries), Programs taught in English,
International accreditation of programs, Unique programs
Special marketing events
Research infrastructure
International faculty
Developed infrastructure

Obstacles

Lack of programs in English and joint programs
Motivation to study in Russia (diplomas recognition, Russian language)

Administrative barrier: taxation, hiring procedure
Motivation: psychological

SWOT: Institutional Level

1. IMPLEMENTATION OF EHEA INSTRUMENTS

- Support of academic mobility
- Use of ECTS
- Quality Assurance
- Students representations in governing bodies

2. INTERNATIONALIZATION OF MANAGEMENT

- Strategic planning
- Legal frameworks
- Centralized / decentralized management
- Methodological support

SWOT: Institutional Level

3. ACADEMIC MOBILITY (OUTGOING)

- Information and counseling
- Selection process
- Foreign language courses / testing
- Orientation
- Evaluation of results

4. ACADEMIC MOBILITY (INCOMING)

- Information and counseling
- Arrival service
- Support during studies / work
- Orientation
- Follow-up activities

SWOT: Institutional Level

5. INTERNATIONALIZATION OF TEACHING / CURRICULUM

- Teaching in English
- International teachers
- International joint study programs and mobility windows
- Incorporation of international content into curricula
- Evaluation of study programs

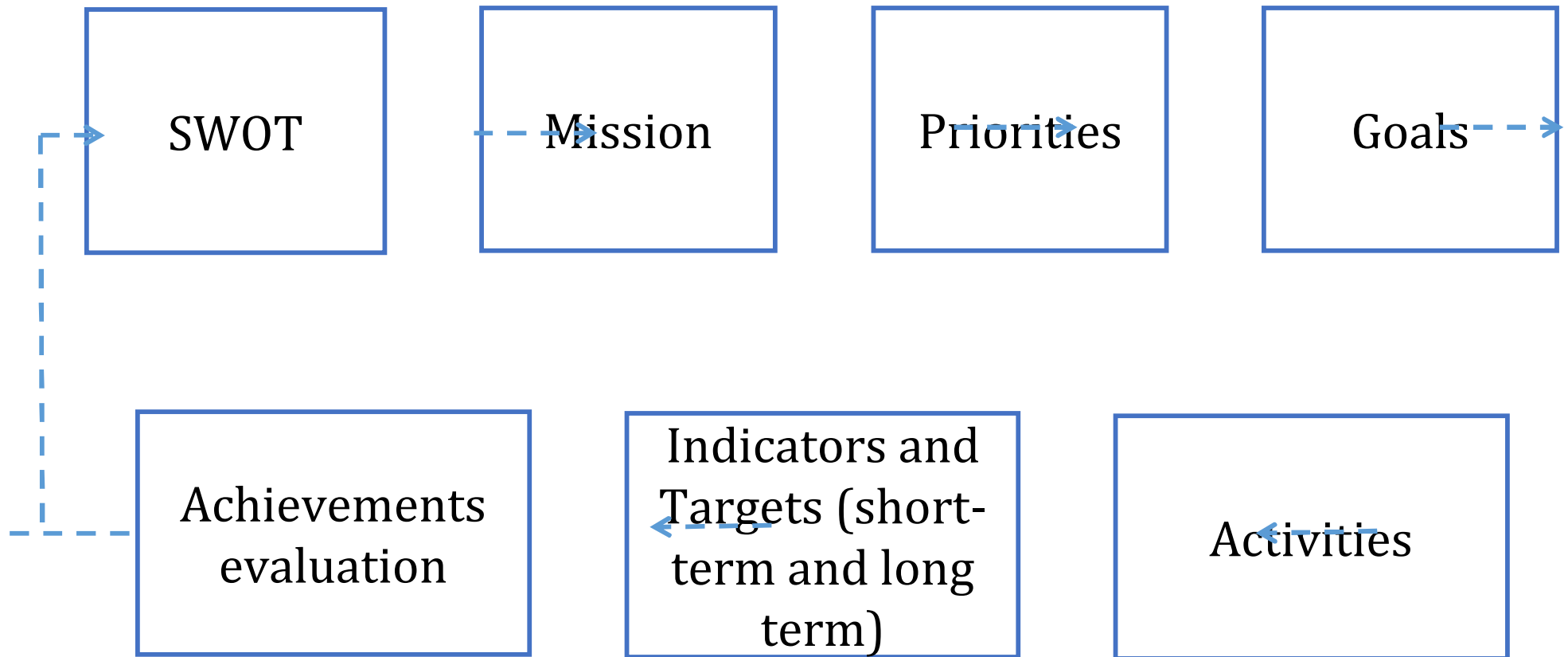
6. INTERNATIONAL IMPACT AND VISIBILITY

- Communication in foreign languages
- Participation in international rankings
- Participation in international fairs

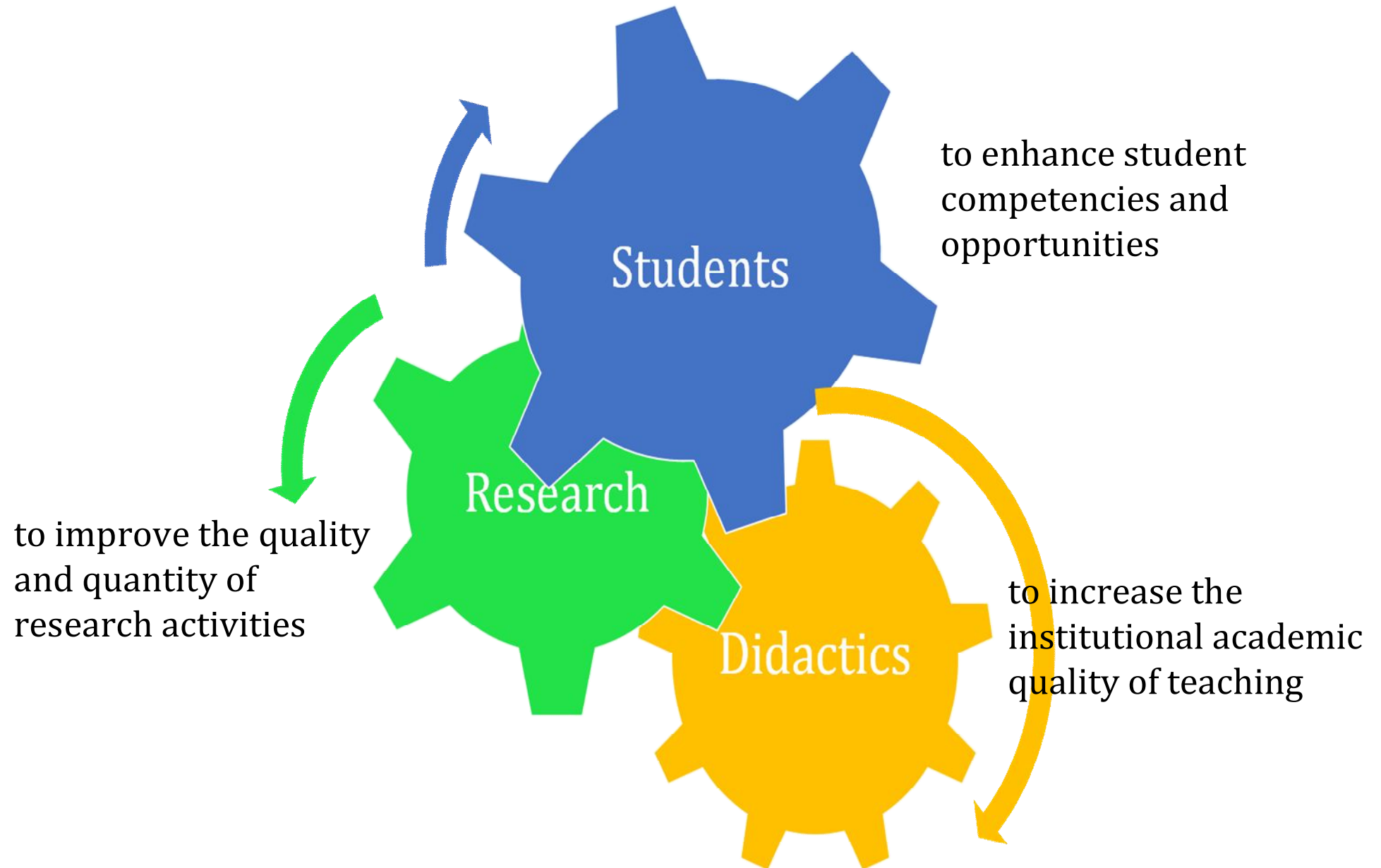
7. RESEARCH AND EDUCATIONAL PROJECTS

- Developing project proposal
- Project implementation
- Evaluation

Internationalization strategy design and implementation:



Goals + Activities:



Didactics:

Main framework

Increase staff mobility (incoming and outgoing, with a focus on visiting professors)

Implement joint/double/multiple degrees

Set up programs and single courses taught in English (and/or in other foreign languages)

Promote and offer summer schools

Foster foreign language training, especially English

Adopt and enhance e-learning modules and MOOCs

Develop new pedagogical approaches

Enhance professional competencies of all academic staff to teach in International classroom setting

Reward the development of a global outlook among academic staff

Boost experiences of co-teaching with renowned international colleagues

Provide venues to raise awareness of International developments and opportunities

Research and publicize academic staff exchange opportunities

Prioritise and intensify partnerships with leading universities

Implement dedicated funding policies

Research:

Main framework
Encourage and increase the participation in International research projects and competitions
Enhance joint doctoral supervision/ co-tutelle programs/agreements/research/publications
Identify and develop new research methodologies and technologies
Foster researchers' mobility and benchmarking
Implement new services for incoming researchers
Improve the link between research and industry through efficient administrative offices (patents, licences, technology transfer, start up, spin off, ...)
Invest in research programs that have impact at global scale
Promote research events and foster the active participation of academic staff
Monitor the scientific production of the academic staff
Identify reward means of scientific production
Develop competences to attract funding aimed at research activities
Ameliorate the attractiveness of the own researchers
Implement dedicated funding policies

Students:

Main framework

Increase students' mobility (bilateral agreements, other programs)

Adopt recognition procedures of study periods abroad – ECTS/credits/grade conversion

Increase services supporting students before, during and after mobility

Develop databases to keep records of outgoing and incoming mobility

Implement admission/recruitment policies of international students – marketing campaigns

Improve the quality of exchange agreements

Insert internship windows and mobility windows within each degree program

Expand the capacity of career and employment services

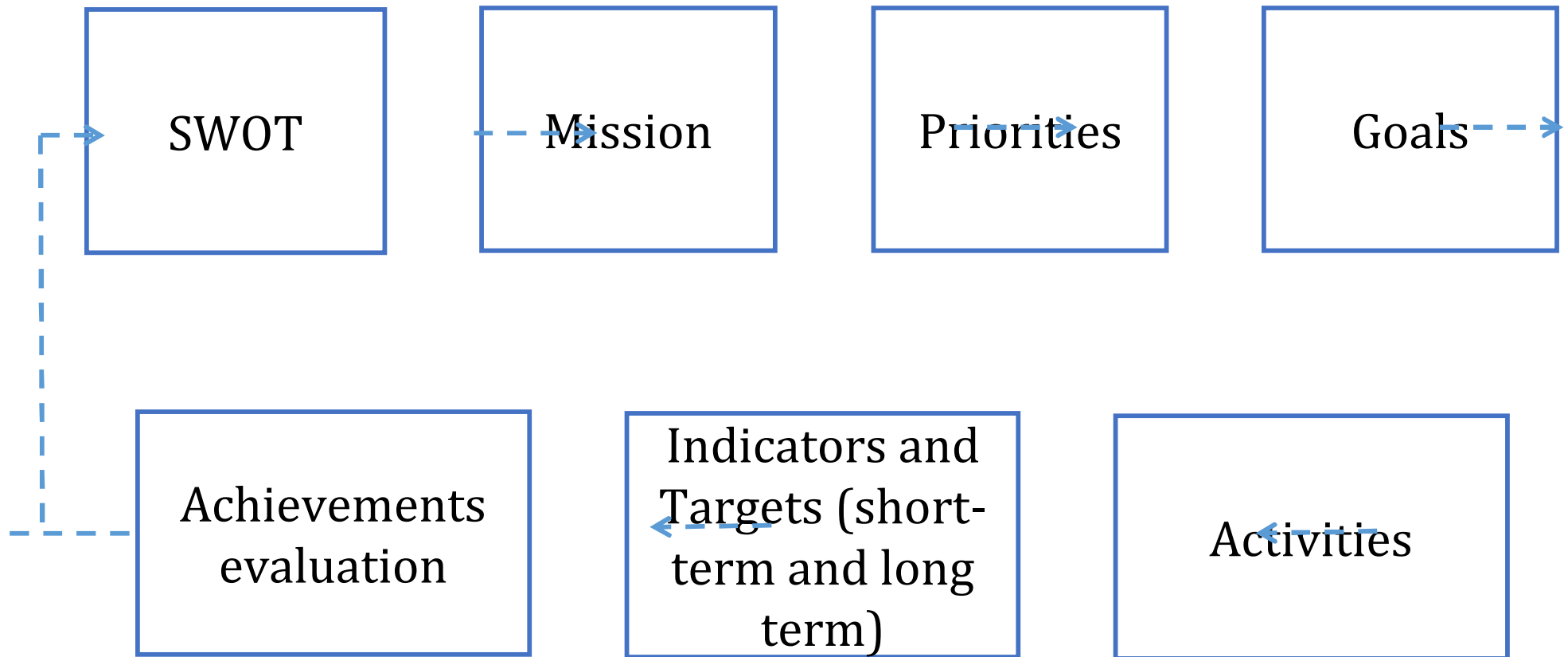
Organize social events

Ameliorate the foreign language knowledge of students

Upgrade the academic and employer reputation of the institution

Implement dedicated funding policies

Internationalization strategy design and implementation:



Indicators (sample):

Activity:

Set up programs and single courses taught in English (and/or in other foreign languages)

Indicators:

Number of English taught courses

Proportion of English taught courses and total number of courses

Number of students attending English taught courses

Number other foreign language courses

Proportion of courses taught in a foreign language different from English and total number of programs

Number of students attending courses taught in a foreign language different from English

Number other foreign language programs

Proportion of programs taught in a foreign language different from English and total number of programs

Number of students attending programs taught in a foreign language different from English

Targets (short term, intermediate, long term):



SOUTHERN FEDERAL UNIVERSITY



Rostov-on-Don – Taganrog, Russia

Task teams (Faculty + 1 IRO member):

Student mobility

Faculty policies

Curriculum
Internationalization

International
Students
Recruitment

Strategic
Partnerships

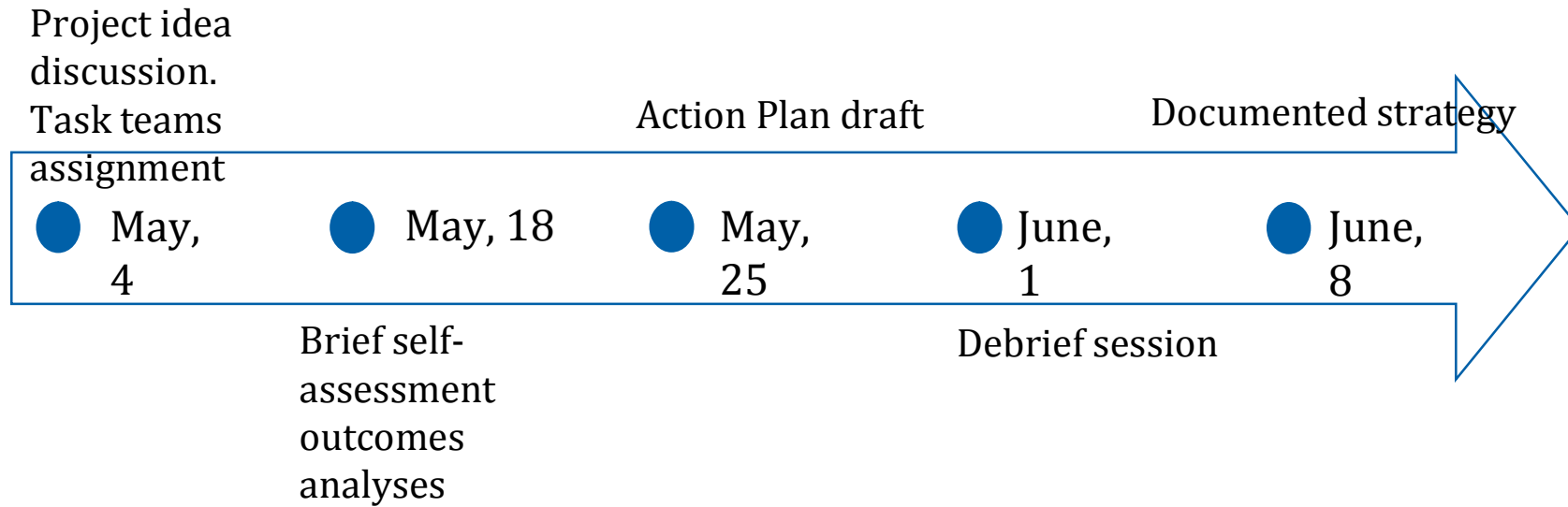
Research
Internationalization

Task teams:

- 1 Brief self-assessment analyses (the current situation, SWOT).
- 2 Strategic Goal. Objectives.
 - to enhance student competencies and opportunities
 - to increase students' mobility
- 3 Action Plan.

Activities	Indicators	Short-term targets (1-3 years)	Long-term targets (3-5 years)
Action 1			
Action 2. Promote and offer summer schools		35	115
- National identity building	- Number of int. students enrolled	25	60
...	- Number of int. students	10	55

Timeline



Expected outcomes:

Internationalization strategy design and implementation



Thank you for your
attention!

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